



Hillwalk Tours – Cookies Policy

This cookies policy outlines Hillwalk Tours Ltd.'s policy concerning the use of cookies and similar technologies ("cookies") on the following websites; <https://www.hillwalktours.com/>, <https://www.hillwalktours.fr/>, <https://www.hillwalktours.de/>, <https://www.hillwalktours.nl/> & <https://live.hillwalktours.com/>.

Throughout the policy you will see the terms "we", "us" and "our" which refer to Hillwalk Tours, while other terms such as "you" and "your" refer to any person using the above mentioned websites or other Hillwalk Tours services which use cookies and similar technologies.

Our websites (as defined above) may use cookies and similar technologies to ensure that we give you, our visitor, the best possible experience by providing you personalised information, remembering your marketing and product preferences, and helping you obtain the right information. You can find out more about cookies and similar technologies, how we use them, and how to control them below.

What are "cookies"?

Cookies are small text files that are used to store or retrieve information to perform certain functions and remember visits to a website. There are 2 distinct types of cookies – session cookies and persistent cookies. A session cookie is only accessible while your browser is open, and is deleted as soon as you navigate away from our website. A persistent cookie can remain on your computer for a pre-defined period of time, or until they are forcibly deleted. Other technologies including pixels, tags, web beacons or local storage also store and retrieve data on a device and are similar to cookies. A further explanation about cookies is available on: <http://www.allaboutcookies.org/>

How Hillwalk Tours uses cookies?

We may use information gathered from cookies to help improve your experience on our website, for security and to personalise content and advertising. For example, they can help us to identify and customise the experience for you, or to determine the most relevant related products to show you when you're browsing.

Third party cookies

We may use cookies served by third parties in order to improve our website; personalise your experience; and understand how our websites are used. We also use cookies to make our advertising on other websites more relevant.

Using information collected about you for advertising purposes is known as targeted or behavioural advertising. You can opt out of this behavioural advertising on the web browser you are currently using with an "opt-out cookie" by visiting <http://www.youronlinechoices.com/ie/your-ad-choices> or by using the specific opt-outs listed below. If you choose to turn off online behavioural advertising it

does not mean you will no longer receive online advertising, it means that the advertising you see may not be tailored to your interests or preferences on the web browser you are currently using.

A list of third party cookies we use is as follows;

Google Analytics tracking cookie

This cookie is used to recognise repeat visitors to our website. These cookies may contain some anonymous data such as the method you used to enter the website, the path you took within the site, individual pages you viewed and any options that you selected along the way.

We use the information to compile reports and to help us improve our website. The information collected is anonymous and includes the number of visitors to the website, what pages they visited and where they have come to the website from. More information is available on:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

How do I manage or refuse cookies?

If you do not want to accept a cookie you can use your in-built browser or device settings to deny or accept individual or all cookies. The procedure varies depending on browser or device so please visit your browser or device's settings or help section for more details.

Please be aware that some functionality on our website may require the use of cookies, and as such, disabling these may result in a deterioration of service.

Additional Cookies

We may update our Cookie Policy from time to time to reflect any changes in the cookies or technology we use or legislation which may affect the way in which cookies are used by us and how you, as a user, can opt-out. Therefore, we strongly encourage you to frequently check this page for any changes to cookies being used.

Privacy

For further information on how Hillwalk Tours Ltd handle your personal data/information, please read our privacy policy which can be found here: <https://www.hillwalktours.com/privacy-policy.pdf>

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